

Regional Funding

Fiscal Year 2021 - Partner Funding Application

American Red Cross of Rappahannock Virginia

Agency Information

General Information

Agency Name American Red Cross of Rappahannock Virginia
Physical Address 2217 Princess Anne Street Unit B26, Fredericksburg, VA, 22407, U.S.A.
Mailing Address P.O. Box 248, Fredericksburg, VA 22404
Agency Phone Number (540) 735-0505
Federal Tax ID # 530196605
Web Address www.redcross.org/local/virginia
Agency Email Address Helen.Parham@redcross.org

Agency Mission Statement

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

Number of Years in Operation 102

Main Contact

Main Contact Helen Parham, phone: (540) 498-3761, email: Helen.Parham@redcross.org

Job Title Executive Director

Localities Served

Please select any/all localities your agency serves.

Caroline
Fredericksburg
King George
Spotsylvania
Stafford

Collaborative Impact

Describe in detail how the community would be impacted if your agency were dissolved or merged with another partner agency.

For more than 100 years, the American Red Cross has been serving Stafford County and surrounding areas and is the only agency that provides assistance for immediate, disaster caused needs, 24 hours per day, 7 days per week.

The Red Cross is here on the worst day of people's lives – the day their home burns down and they are left without anything to meet their basic, human needs; the day their life hangs in the balance because they need a blood transfusion; the day their family, thousands of miles away, loses touch because of mother nature's fury; or the day we deliver a message to a service member that their loved one is critically ill. In these moments, the Red Cross provides support to individuals and families to alleviate their suffering by offering what they need most – shelter, food and water, clothing, emergency communications, financial and emotional support, or a life-saving pint of blood.

Everything we do depends on the needs of the people that we serve and assistance is available for everyone who has experienced an emergency and needs help regardless of economic status, race, sex, ethnicity, political beliefs or other affiliations.

While there are no plans to dissolve or merge with another agency, we could not do what we do without our community partners. Partner organizations often support the Red Cross with local volunteers, shelter facilities, service delivery facilities, in-kind services, and supplies. Some organizations have specific expertise the Red Cross can make available to clients through our partnerships; examples include temporary respite care for children in shelters, spiritual care, pet sheltering, legal services, translation or interpretation services and support for individuals with disabilities or functional and access needs.

Community Impact

Please provide at least 2 examples of how your services have impacted members of our community.

Example 1

Each year, the American Red Cross responds to more home fires than any other type of disaster and, each year, families in Caroline, King George, Spotsylvania and Stafford counties and the City of Fredericksburg are devastated by these disasters. No matter the cause, or the number of people affected, for each person the impact is the same: no place to sleep, no clothes and maybe not even food to eat. In FY2018, the Red Cross provided \$53,697.99 in immediate disaster assistance for food, clothing and shelter to 72 families or 284 individuals following disasters in this area. In FY2019, the Red Cross provided \$43,235.99 in direct client assistance to 72 families or 237 individuals.

Whether it is responding to a home fire in the middle of the night that affects a single family or opening a shelter after a disaster that displaces an entire community, we are prepared twenty-four hours a day, seven days a week to bring comfort and care to residents of these communities.

Example 2

Low-income, elderly, disabled, and minority communities are more likely to be severely affected by a home fire than the general population. Since October 2014 we have installed 947 free ten-year, battery-sealed, smoke alarms in 518 homes in high-risk neighborhoods in this area. Though no lives have been saved in these specific counties as a result of this effort, we are happy to report the lives of ten individuals have been saved across the Virginia Region as a direct result of American Red Cross smoke alarms.

Example 3 (Optional)

American Red Cross of Rappahannock Virginia

Agency Budget Narrative

Administrative Expenses

Provide an overview of the administrative costs for your agency.

From the American Red Cross FY18 990 filed with the IRS:

Program 91.35%

M&G 3.15%

Fundraising 5.50%

If your agency is requesting an increase or decrease in administrative funding, please describe in detail the reasons for these changes.

We are not seeking funding for administrative costs, but rather for direct client assistance and program funding associated with the delivery of disaster relief to those affected by home fires and other local disasters in Caroline, King George, Spotsylvania and Stafford Counties and the City of Fredericksburg.

Please provide justification for and specific amounts of administrative costs that are defrayed by locality funds.

We are not seeking funding for administrative costs, but rather for direct client assistance and program funding associated with the delivery of disaster relief.

Capital Expenses

Please provide an overview of the capital costs for your agency.

No funding from these localities will be used for capital costs. If the need arises, for example, for a vehicle, we would seek funding from a foundation or corporation for that specific capital need.

Please provide justification for and specific amounts of capital costs that are defrayed by locality funds.

No funding from these localities will be used for capital costs. If the need arises, for example, for a vehicle, we would seek funding from a foundation or corporation for that specific capital need.

Salary & Benefit Expenses

Please provide an overview of any increases or decreases in general personnel expenses for your agency.

We budget a 3.0% increase in general personnel expenses each year, across the board.

Please provide a description of any changes to agency benefits structure or cost.

Through adding other healthcare options we have been able to keep insurance costs flat.

Budget Issues

Provide any legislative initiatives or issues that may impact the agency for the upcoming year.

N/A We are unaware of any legislative initiatives or issues that may impact our agency for the upcoming year.

If you are aware of “outside” funding sources that will expire or be reduced on a set cycle or date, please note those below and how you are planning for them.

N/A Our funding, typically, is based on a one year cycle, so we are continually seeking funds to provide our services in this community.

Please detail any identified agency needs or areas of concern that are currently not being addressed in your funding request.

The need for blood is part of the entire human condition. To meet the ongoing demand, the American Red Cross must collect more than 13,000 donations at about 520 blood drives every day. Currently, our antiquated scales sometimes fail to collect the optimal volume of blood. When too much or too little is drawn or the blood clots before it is mixed with anticoagulant, we cannot properly process and deliver that blood. New scales will help alleviate at least 12,000 lost units per year due to current equipment deficiencies and clotting, potentially supporting 12,000 additional patients. With a 10-year average lifespan, these scales will have a lifesaving impact, bolstering our nation’s blood supply for patients, reducing waste and creating significant cost savings for the Red Cross. The Virginia Region of the American Red Cross currently has 338 scales which are slated to be replaced at a total cost of \$562,094.

American Red Cross of Rappahannock Virginia

Agency Total Budget

In the boxes below provide an overview of the administrative costs associated with your total agency budget.

Expenses

	FY 2017 Actual	FY 2018 Actual	FY 2019 Budgeted	FY 2020 Budgeted	FY 2021
Salary			284,426.00	290,826.00	297,370.00
Benefits			81,110.00	82,934.00	84,801.00
Operating Expenses			295,146.00	300,475.00	305,957.00
Capital Expenses			0.00	0.00	0.00
Other Expenses			0.00	0.00	0.00
Total	0.00	0.00	660,682.00	674,235.00	688,128.00

Revenues

Please include revenue associated with your entire organization. This section represents the TOTAL revenue your organization is receiving. The revenue associated with specific programs will be listed within your program budgets; this section represents total revenues. (For example if your organization requests funding for multiple programs the total amount requested from each locality or other entities goes within this section)

	FY 2017 Actual	FY 2018 Actual	FY 2019 Budgeted	FY 2020 Budgeted	FY 2021
Caroline			14,166.00	14,469.00	14,787.00
Fredericksburg			12,276.00	12,539.00	12,814.00
King George			11,694.00	11,944.00	12,207.00
Spotsylvania			59,708.00	60,986.00	62,327.00
Stafford			63,249.00	64,602.00	66,023.00
United Way			8,979.00	8,979.00	8,979.00
Grants			24,714.00	25,949.00	27,247.00
Client Fees			115,021.00	118,471.00	122,026.00
Fundraising			0.00	0.00	0.00
Other (Click to itemize)	0.00	0.00	350,875.00	356,296.00	361,718.00
Total	0.00	0.00	660,682.00	674,235.00	688,128.00

Surplus / Deficit

	FY 2017 Actual	FY 2018 Actual	FY 2019 Budgeted	FY 2020 Budgeted	FY 2021
Surplus or Deficit	0.00	0.00	0.00	0.00	0.00

American Red Cross of Rappahannock Virginia

Locality Information

Locality Notes

Please use the spaces below to provide any locality specific notes or statements that may be relevant to your application.

Caroline County

In FY2019, the Red Cross provided assistance to 13 families or 45 individuals following home fires and other disasters in Caroline County.

* Immediately, the Red Cross is there to provide those affected with clothing, blankets, food and hygiene supplies. We also work with families to secure a safe, comfortable place to stay and help them contact relatives and family members.

* In the days and weeks following the tragic event, trained Red Cross volunteers serve as caseworkers providing an array of services, such as helping the family secure long-term housing, offering mental health support, identifying opportunities to request government assistance and providing referrals to other community organizations.

Our response focuses on meeting people's immediate needs, giving them relief, and expediting their return to normal daily activities.

Additionally, since October 2014, we installed 107 free smoke alarms and changed 32 batteries in existing alarms in 88 local homes.

City of Fredericksburg

In FY2019, the Red Cross provided assistance to 3 families or 17 individuals following home fires and other disasters in Fredericksburg.

* Immediately, the Red Cross is there to provide those affected with clothing, blankets, food and hygiene supplies. We also work with families to secure a safe, comfortable place to stay and help them contact relatives and family members.

* In the days and weeks following the tragic event, trained Red Cross volunteers serve as caseworkers providing an array of services, such as helping the family secure long-term housing, offering mental health support, identifying opportunities to request government assistance and providing referrals to other community organizations.

Our response focuses on meeting people's immediate needs, giving them relief, and expediting their return to normal daily activities.

Additionally, since October 2014, we installed 290 free smoke alarms and changed 70 batteries in existing alarms in 175 local homes.

King George County

In FY2019, the Red Cross provided assistance to 7 families or 25 individuals following home fires and other disasters in King George County.

* Immediately, the Red Cross is there to provide those affected with clothing, blankets, food and hygiene supplies. We also work with families to secure a safe, comfortable place to stay and help them contact relatives and family members.

* In the days and weeks following the tragic event, trained Red Cross volunteers serve as caseworkers providing an array of services, such as helping the family secure long-term housing, offering mental health support, identifying opportunities to request government assistance and providing referrals to other community organizations.

Our response focuses on meeting people's immediate needs, giving them relief, and expediting their return to normal daily activities.

Spotsylvania County

In FY2019, the Red Cross provided assistance to 25 families or 70 individuals following home fires and other disasters in Spotsylvania County.

* Immediately, the Red Cross is there to provide those affected with clothing, blankets, food and hygiene supplies. We also work with families to secure a safe, comfortable place to stay and help them contact relatives and family members.

* In the days and weeks following the tragic event, trained Red Cross volunteers serve as caseworkers providing an array of services, such as helping the family secure long-term housing, offering mental health support, identifying opportunities to request government assistance and providing referrals to other community organizations.

Our response focuses on meeting people's immediate needs, giving them relief, and expediting their return to normal daily activities.

Additionally, since October 2014, we installed 85 free smoke alarms and changed 5 batteries in existing alarms in 35 local homes.

Stafford County

In FY2019, the Red Cross provided assistance to 24 families or 80 individuals following home fires and other disasters in Stafford County.

* Immediately, the Red Cross is there to provide those affected with clothing, blankets, food and hygiene supplies. We also work with families to secure a safe, comfortable place to stay and help them contact relatives and family members.

* In the days and weeks following the tragic event, trained Red Cross volunteers serve as caseworkers providing an array of services, such as helping the family secure long-term housing, offering mental health support, identifying opportunities to request government assistance and providing referrals to other community organizations.

Our response focuses on meeting people's immediate needs, giving them relief, and expediting their return to normal daily activities.

Additionally, since October 2014, we installed 465 free smoke alarms and changed 36 batteries in existing alarms in 220 local homes.

American Red Cross of Rappahannock Virginia - Disaster Relief Services

Program Overview

You may save your work at any time by clicking on the "Save My Work" link/icon at the bottom or top of the page.

When you have completed all questions on the form, select the "Save My Work and Mark as Completed" link/icon at the bottom or top of this page.

You may also SWITCH between forms in this application by using the SWITCH FORMS feature in the upper right corner. When switching forms, any updates to the existing form will automatically be saved.

General Information

Program Name Disaster Relief Services

Is this a new program? No

Program Contact

Name Helen Parham

Title Executive Director

Email Helen.Parham@redcross.org

Phone (540) 498-3761

Program Purpose / Description

Provide an overview of this program

While every response is different, the Red Cross typically provides the following types of services to a family affected by disaster:

* Immediately, the Red Cross is there to provide those affected with clothing, blankets, food and hygiene supplies. We also work with families to secure a safe, comfortable place to stay and help them contact relatives and family members.

* In the days and weeks following the tragic event, trained Red Cross volunteers serve as caseworkers providing an array of services, such as helping the family secure long-term housing, offering mental health support, identifying opportunities to request government assistance and providing referrals to other community organizations.

* We also focus on helping individuals/families in high risk neighborhoods prepare for home fires. Studies have shown for every dollar spent to prepare, four to 10 dollars is saved in the recovery. At an individual household level, consider the cost of a smoke alarm/fire extinguisher compared to the destruction of a home fire.

According to a new survey by The Federal Reserve Board, 47% of respondents would need to borrow or sell something to raise \$400. This is relevant as it shows how meaningful Direct Client Assistance can be for many clients after a disaster.

Assistance is available for everyone who has experienced an emergency and needs help regardless of economic status, race, sex, ethnicity, political beliefs or other affiliations.

Client Fees

Please describe the fees clients must pay for the services by this program.

All disaster relief services, including direct client assistance for food, shelter, clothing, replacement medications, etc., and casework and recovery services are provided free of charge to those who have been affected by home fires and other disasters. Installation of smoke alarms and replacing batteries in existing alarms is also provided free of charge to residents in this area.

Justification of Need

Please state clearly why this service should be provided to the citizens of the region and why the localities should consider this funding request.

When disaster strikes many people have nowhere to turn. The vast majority of our clients are low-income families, many are renters without insurance, living paycheck-to-paycheck, and are simply unequipped to take on the unexpected financial burdens of losing everything they own, including their home; 56% report income below \$29,999; 67% have no content coverage; 63% have no structure coverage and 94% need housing assistance to prevent immediate homelessness. Through a strong network of volunteers, partners and donors, the American Red Cross is here, day in and day out, to provide emergency assistance for these local families when they need it most. The assistance provided by the Red Cross can be the difference between a family selling possessions at a pawn shop or taking out a payday loan.

If this is a new program, be sure to include the benefits to the region for funding a new request.

N/A The American Red Cross has been providing disaster assistance to residents of Caroline, King George, Spotsylvania and Stafford Counties and the City of Fredericksburg since 1917.

Target Audience and Service Delivery

Describe the program's intended audience or client base and how those clients are served.

The American Red Cross provides immediate assistance, as needed, for food, shelter, clothing, eyeglasses, medications, mental health support, etc., to 100% of those who are referred to or contact the Red Cross for assistance.

The Red Cross response focuses on meeting people's immediate disaster-caused needs with the primary goals of giving them relief, and expediting their return to normal daily activities. We help families get through those first horrific days by providing financial support in the form of a special card, called a client assistance card that can be used to meet immediate needs like clothes, prescriptions and diapers as well as secure a safe place to stay.

On average, we provide families with about \$600 in financial assistance, making it possible for them be an active part in their own recovery. Furthermore, without assistance, disasters may push poorer families into the ranks of the permanently homeless.

If your program has specific entry or application criteria, please describe it here.

Those who are affected by disasters - home fires, tornadoes, floods, etc., are referred to or contact the American Red Cross for assistance. After verifying the event, those affected receive comfort and consolation from our volunteers, who then assess their immediate needs for food, clothing, shelter, emotional support, medications, etc.

Assistance is available for everyone who has experienced an emergency and needs help regardless of economic status, race, sex, ethnicity, political beliefs or other affiliations.

American Red Cross of Rappahannock Virginia - Disaster Relief Services

Program Budget Narrative

Please indicate in detail reasons for increases or decreases in the amounts you are requesting.

In each of these localities, we spend more in direct client assistance each year for food, shelter, clothing, medications, etc., than we are requesting in this application.

There are also many less visible elements of our work that are essential to providing the items and services needed to assist a family affected by a local disaster, such as a home fire, including:

- * Training volunteers to provide comfort/care to those affected;
- * Maintaining a real-time dispatch system to alert volunteers, so they can respond at a moment's notice;
- * Securing/storing disaster supplies;
- * Maintaining a fleet of emergency response vehicles;
- * Establishing and maintaining partnerships with organizations and fire departments to provide additional assistance to clients;
- * Technology systems to facilitate and record assistance provided to families; and
- * Maintaining a network of shelters that can be utilized in the event of a larger, multi-family disaster.

If an increase is being requested, please describe the impact not receiving an increase would have on the program.

The Red Cross depends entirely upon the generosity of our financial donors - including counties and cities - to deliver critical local services following a disaster. One of the biggest challenges the Red Cross faces is raising funds to offset the expenses of responding to those disasters that do not generate national or local media exposure, and quickly fade from the public eye, such as local home fires.

With regional funding, the Red Cross can continue to provide effective and efficient disaster services these local communities deserve and depend on.

In particular, please describe in detail if any increase is sought for new positions or personnel.

N/A

American Red Cross of Rappahannock Virginia - Disaster Relief Services

Program Specific Budget

Please provide your program specific budget below.

Expenses

	FY 2017 Actual	FY 2018 Actual	FY 2019 Budgeted	FY 2020 Budgeted	FY 2021
Personnel	70,719.00		79,598.00	88,857.00	90,856.00
Benefits	23,017.00		25,481.00	28,630.00	29,274.00
Operating Expenses	110,442.00		101,435.00	120,652.00	123,631.00
Capital Expenses	0.00		0.00	0.00	0.00
Total	204,178.00	0.00	206,514.00	238,139.00	243,761.00

Revenues

This section represents revenue specifically associated with your program. Revenue that supports the implementation of your program and the services provided to the community.

	FY 2017 Actual	FY 2018 Actual	FY 2019 Budgeted	FY 2020 Budgeted	FY 2021
Caroline	5,060.00		4,373.00	4,434.00	4,590.00
Fredericksburg	4,385.00		3,789.00	3,842.00	3,978.00
King George	4,177.00		3,610.00	3,660.00	3,789.00
Spotsylvania	21,328.00		18,431.00	18,688.00	19,347.00
Stafford	22,593.00		19,525.00	19,796.00	20,495.00
United Way	0.00		0.00	0.00	0.00
Grants	11,736.00		12,124.00	12,744.00	13,381.00
Client Fees	0.00		0.00	0.00	0.00
Fundraising	0.00		0.00	0.00	0.00
Other (Click to itemize)	134,899.00	0.00	144,662.00	174,975.00	178,181.00
Support from Network	134,899.00		144,662.00	174,975.00	178,181.00
Total	204,178.00	0.00	206,514.00	238,139.00	243,761.00

Surplus / Deficit

	FY 2017 Actual	FY 2018 Actual	FY 2019 Budgeted	FY 2020 Budgeted	FY 2021
Surplus or Deficit	0.00	0.00	0.00	0.00	0.00

American Red Cross of Rappahannock Virginia - Disaster Relief Services

[View Diagram](#) Goals and Objectives

Goals

Goal:

American Red Cross Disaster program employees and volunteers will respond to 100% of the calls for disaster assistance in these localities.

Objectives

Objectives	2017 Year End	2018 Baseline	2018 Year End	2019 Baseline	2019 Year End	2020 Baseline
Respond to our clients within 2 hours of an active disaster event	Total # Clients Served	215	284	0		215
	Total # Clients Achieved/Successful		215	284	0	215
	% Achieved / Successful	0	100	100	0	0
Following a disaster, clients will have a case opened and documented in the Client Assistance System to facilitate the provision of services, both financial and non-financial (health and mental health support, advocacy, referrals) according to American Red Cross national standards. These standards include having all case notes entered within 24 hours, financial assistance instruments activated within 30 minutes, and documented follow-up call attempts within 72 hours.	Total # Clients Served	215	284	0		215
	Total # Clients Achieved/Successful		215	284	0	215
	% Achieved / Successful	0	100	100	0	0

Explanation & Overview

If your outcomes are significantly less than your stated objectives, please note any reasons why this might be the case

N/A The number of individuals we serve varies from year to year, depending on the number of home fires and other large disaster events, such as tornadoes, windstorms, hurricanes, etc., in this specific area.

Updates for FY2018

Please note any changes you plan to make to the program, or the stated goals and objectives, given the data you have reported

There are no plans to make changes to the program, stated goals or objectives.

If you are restating the goals or objectives for the prior calendar year, please include those here

Goal: American Red Cross Disaster program employees and volunteers will respond to 100% of the calls for disaster assistance in these localities.

Objectives: 1. Respond to our clients within 2 hours of an active disaster event
 2. Following a disaster, clients will have a case opened and documented in the Client Assistance System to facilitate the provision of services, both financial and non-financial (health and mental health support, advocacy, referrals) according to American Red Cross national standards. These standards include having all case notes entered within 24 hours, financial assistance instruments activated within 30 minutes, and documented follow-up call attempts within 72 hours.

Goal:

Ensure 100% of our clients have a place to stay following the disaster, preventing immediate homelessness.

Objectives	2017 Year End	2018 Baseline	2018 Year End	2019 Baseline	2019 Year End	2020 Baseline
Through client casework, determine if the home is livable; or if the client has family or friends to stay with; or if a debit card with a pre-determined amount of funding to secure temporary shelter is required.	Total # Clients Served	215	284	0		215
	Total # Clients Achieved/Successful		215	284	0	215
	% Achieved / Successful	0	100	100	0	0
As needed, provide a debit card with the pre-	Total # Clients Served	215	284	0		215

determined amount of funds needed to secure temporary shelter for up to three nights.	Total # Clients	215	284	0	215	
	Achieved/Successful					
	% Achieved / Successful	0	100	100	0	0

Explanation & Overview

If your outcomes are significantly less than your stated objectives, please note any reasons why this might be the case

N/A The number of individuals we serve varies from year to year, depending on the number of home fires and other large disaster events, such as tornadoes, windstorms, hurricanes, etc., in this specific area.

Updates for FY2018

Please note any changes you plan to make to the program, or the stated goals and objectives, given the data you have reported

N/A There are no plans to make changes to the program, stated goals or objectives.

If you are restating the goals or objectives for the prior calendar year, please include those here

Goal: Ensure 100% of our clients have a place to stay following the disaster, preventing immediate homelessness.

Objective: As needed, provide a debit card with the pre-determined amount of funds needed to secure temporary shelter for up to three nights or ensure they have a place with family or friends; ensure they have a place to stay following this initial time period.

Goal:

Ensure residents of these areas, as a part of the entire chapter area, have access to preparedness education and prevention tools (smoke alarms) through the Home Fire Safety Campaign, which help reduce deaths, injuries and property loss by home fire.

Objectives

	2017 Year End	2018 Baseline	2018 Year End	2019 Baseline	2019 Year End	2020 Baseline
--	---------------------	------------------	---------------------	------------------	---------------------	------------------

Volunteers will go door-to-door to talk with	Total # Clients Served	500	190	0	400
---	------------------------	-----	-----	---	-----

community residents about the importance of smoke alarms and advertise the free smoke alarm installation service.	Total # Clients Achieved/Successful	500	190	0	400
	% Achieved / Successful	0	100	100	0 0 100
Trained teams of volunteers will go door-to-door to install smoke alarms and replace old batteries in existing alarms and provide fire and disaster safety education in communities at risk for home fires.	Total # Clients Served	500	190	0	400
	Total # Clients Achieved/Successful	500	190	0	400
	% Achieved / Successful	0	100	100	0 0 100

Explanation & Overview

If your outcomes are significantly less than your stated objectives, please note any reasons why this might be the case

In FY2018, 135 smoke alarms were installed in 75 homes, affecting 190 individuals across the ENTIRE chapter area, exceeding our goal to install 100 alarms in total. In FY2019, 204 alarms were installed in 99 homes across the entire area, affecting 251 individuals - again exceeding our 100 alarm goal.

For FY2020, our smoke alarm goal has been increased to 300 so we are readjusting our baseline goal to 400 clients served across our entire chapter area, which includes Caroline, Fredericksburg, King George, Spotsylvania and Stafford.

Updates for FY2018

Please note any changes you plan to make to the program, or the stated goals and objectives, given the data you have reported

Our smoke alarm goal has increased from 100 installed alarms in FY2018 and FY2019 to 300 in FY2020.

If you are restating the goals or objectives for the prior calendar year, please include those here

Goal: Ensure residents of these areas, as a part of the entire chapter area, have access to preparedness education and prevention tools (smoke alarms) through the Home Fire Safety Campaign, which help reduce deaths, injuries and property loss by home fire.

Objectives: Volunteers will go door-to-door to talk with community residents about the importance of smoke alarms and advertise the free smoke alarm installation service. Trained teams of volunteers will go door-to-door to install smoke alarms and replace old batteries in existing alarms and provide fire and disaster safety education in communities at risk for home fires.

American Red Cross of Rappahannock Virginia - Disaster Relief Services

Number of Individuals Served

Localities

Please provide the actual numbers of individuals served in this program during FY2017, FY2018, and FY 2019, the estimated numbers of individuals served in FY2020 and the projected numbers of individuals served in FY2021.

Locality	FY2017 (Actual)	FY2018 (Actual)	FY 2019 (Actual)	FY 2020 Estimate	FY 2021 Projected
Fredericksburg City	138	161	21	87	87
Caroline County	26	46	45	30	30
King George County	22	13	25	20	20
Spotsylvania County	113	118	76	100	100
Stafford County	653	97	163	90	90
Other Localities	195	248	334	389	389
Total	1,147	683	664	716	716

American Red Cross of Rappahannock Virginia - Disaster Relief Services

Collaborative Impact

Efforts and Partnerships

Describe in detail examples of collaborative efforts and key partnerships between your program and the other programs or agencies in the area.

- All fire departments and Emergency Managers ((for notification, medical volunteers, transportation and preparedness planning)
- Salvation Army, Goodwill, Catholic Charities (for additional clothing, household items and furnishings for local disaster victims);
- *Spotsylvania Emergency Concerns, The Salvation Army and Central Virginia Housing Coalition (payment of rent and utilities)
- Volunteers Organizations Active in Disaster (VOAD)
- Department of Social Services (for shelter registrars and additional caseworkers)
- 211
- Disney Company (Mickey Mouse dolls given to children affected by disaster events)
- Public Schools (sheltering locally)
- Amateur Radio Emergency Services (ham operators for emergency communications)
- Civil Air Patrol (search and rescue)
- SPCA (if a pet needs a place to stay while the family recovers)

Collaborative Impact

Describe in detail how the community would be impacted if your program were dissolved or merged with another partner agency.

The Congressionally mandated American Red Cross is the only agency in this area responding to meet the emergency, disaster-caused needs of individuals and families - 24 hours per day, 7 days per week and 365 days per year. Nationally, we respond to a home fire every eight minutes.

There are no other organizations in this local area with the capability or infrastructure to provide the depth of services the American Red Cross provides. A local fire-fighter shared, "I am so grateful for the Red Cross because I know they are doing their job of taking care of the family so I can do my job of taking care of the fire."